

Ad Sizes

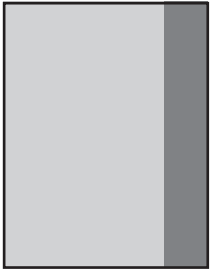
Full Page without sidebar: 6.125 x 10.875
Full Page with sidebar: 8.125 x 10.875 (Trim)
Sidebar: 2 x 10.875

1/2 Page without sidebar: 6.125 x 5.250
1/2 Page with sidebar: 8.125 x 5.20
Sidebar: 2 x 5.250

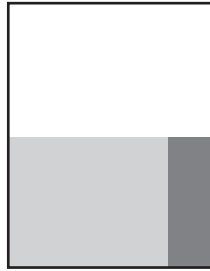
Sidebar copy

Copy will be submitted via e-mail or CD. Body copy is limited to 60 - 70 words. Should also include address, phone numbers and hours of operation. Please provide separate file with live text for changes. Word documents are accepted.

Font: Body copy is Copperplate light, 10 pt.
Address copy: Copperplate Gothic (31ab), 10 pt



Full page w/ sidebar



1/2 page w/ sidebar

Print-Ready Ad Submission

Ads and all photos used in ads should have a resolution of 300 DPI at actual size and be in CMYK mode. Please allow for .125" bleed on full page ads. Live area is .25" from trim. Changes needed to any files that are not produced to our specifications will be billed at \$75 per hour.

We accept the following files:

PDF - Embed all fonts / no downsampling

TIFF or **EPS** - Raster files

We work on a MAC based platform. Ads created in Publisher or Word are not acceptable files. Quark XPress, Freehand or Photoshop files are accepted.

We are not responsible for typographical errors or other mistakes that are found in print-ready ads sent to us. Please proof all ad material before sending for final layout.

Please provide a color proof for all ad submissions.

guidelines

Art Submission

MAGAZINE **entrée**

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